



Dy-Mark (Aust) Pty Ltd

ACN: 007 645 687

Australian Packaging Covenant

Action Plan

July 2010 – March 2015

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Executive Summary

This Action Plan is adopted by Dy-Mark (Aust) Pty Ltd in accordance with its obligations as a signatory to the Australian Packaging Covenant.

In lodging this Action Plan Dy-Mark undertakes to cooperate with the Australian Packaging Covenant in implementing the Sustainable Packaging Guidelines for Design as well as the Australian Paint Manufacturers' Federation (APMF), Strategic Objectives.

This Action Plan identifies areas in the:

- Design and selection of packaging by Dy-Mark through which we will endeavour to reduce the amount of unrecyclable packaging commensurate with the performance requirements of the product and the need to maintain at all times, for the benefit of our employees, our customers and all those involved in handling our products, world best standards of health, safety and protection of the environment.
- Recycling of packaging from our suppliers and our final products packaging and shipping materials, and should maximise the use of recycled material where it reduces the environmental footprint; is physically possible; is not detrimental to the function of the packaging or packaged product; and would not violate applicable health and safety standards using a whole-of-lifecycle approach.
- Our demonstrated commitment to product stewardship within the supply chain and other signatories to improve design and recycling of packaging. Dy-Mark will endeavour to reduce the amount of waste material and litter from our distribution packaging and consumer packaging, where possible.

The timeframes listed apply to the times within which we believe we can reasonably be expected to complete the action described.

Company Summary

Dy-Mark is a medium size manufacturing company which is primary an aerosol paint manufacture and is distribution through out all of Australia and exports to selected overseas countries.

Cyril Gillespie founded Dy-Mark in 1964 from his compact suburban premises in Adelaide. The 1970s was a decade of exciting growth for the company, moving the manufacturing facility to Wacol, Brisbane. In the early 70's aerosol products and applicators were added to the range. Specialist brands such as Spray & Mark, Spray Ink and Spray Writer, which were amongst the first aerosols developed. A loyal client base within government, defence, mining, construction and in some of Australia's most dynamic industries was now entrenched. The name 'Dy-Mark' became synonymous with quality and responsive service, for customers large or small.

Dy-Mark (Aust) Pty Ltd supports the objectives, performance goals, outcomes and key performance indicators of the Australian Packaging Covenant.

This action plan covers the Dy-Mark brands but excludes the other brands ranges imported into Australia by Dy-Mark. The action plan addresses specific KPI's relating to Brand owners and covenant signatories in general.

Environmental Management System

Dy-Mark is committed to implementing and continual improvement of the Sustainable Packaging Guidelines and our Product Stewardship requirements through our EMS which states packaging purchase should have minimum impact on the environment whilst preserving the integrity of the product it contains.

Actions to Comply with the SPG

Design

Dy-Mark will be undertaking a full review of the cartons currently in use by 2015, unless a change is required in the applicable carton design in which we will follow the same design requirements as for all new packaging. Currently the cartons in our distribution packaging contain 66% recycled material and can be fully recycled again. We will design, test and implement a program to audit the use of the Sustainable Packaging Guidelines by Dy-Mark to the Australian Packaging Covenant.

Dy-Mark will use the design requirements for any new packaging whether consumer or distribution as required. In conduction the design requirements on new packaging we will:

1. Identify the requirements for the packagings e.g. are these dangerous goods or not, is it distribution or consumer packaging?
2. Does the packaging manufacture use recycled material, if so what %?
3. Does the packaging manufacture use renewable material, if so what %?
4. Does it meet the requirements for transportation (ADG requirements for DG packaging)?
5. Is the supplier / manufacturer a member of the APC?
6. Is the packaging designed for reuse?
7. Is the packaging designed for recycling?
8. Is the packaging designed for litter reduction?
9. Is the packaging designed for consumer accessibility?
10. Does the packaging have the required consumer information e.g. recycled logo, disposal information, DG diamonds
11. Does the packaging achieve optimised resource efficiency and reduced environmental impact without compromising product quality and safety?

Dy-Mark is and still looking at improvement of the distribution packaging and will look at other areas i.e.

- Including the recycle logo onto the cartons.
- Including the made from recycled material logos onto the appropriate packaging where these are not at present.
- The type of wrapping used to secure the cartons to the pallets.

Recycling

To help reduce our waste to landfill and maximise our recycling of waste material, Dy-Mark will:

1. Maintain a Packaging Register and account for flows of packaging materials used and total weights of products packaged each year. Establish accountabilities for generating baseline and ongoing measurement data as well as specific actions to progress this plan in individual performance objectives.
2. Request details from suppliers on the amount of recycled material contained within their products packaging and if they have implemented the Sustainable Packaging Guidelines within their company.
3. Introduce the waste separation program to separate waste into different streams e.g. metal, cardboard / paper, plastic categories.
4. Where possible include the recycle logo on all cardboard containers.
5. Reduce the amount of 'non-recyclable' packaging sold where possible.
6. Report the tonnes of packaging by material type and the ratio of product to packaging (by weight) annually.
7. The continuation and improvement of existing waste reduction processes, and look at ways to recycle waste paper within the company.

Product Stewardship

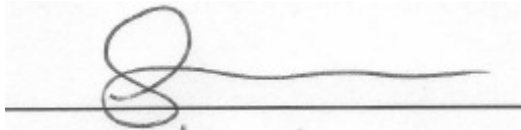
Product Stewardship is defined as:

“Signatories agree to work together to implement and promote the principle of product stewardship for packaging. This means that responsibility for managing the environmental impacts of packaging is shared throughout the supply chain (raw material suppliers, packaging manufacturers and suppliers, brand owners and retailers) and by consumers, waste service providers, recyclers and all levels of government - Australian, state, territory and local.”

To achieve this Dy-Mark will identify the packaging manufactures and suppliers to identify and where possible improve our products by:

1. Knowing the environmental impact of the packaging?

2. Reduce the amount of waste packaging e.g. reduced amount of filling packaging material used in distribution packaging by redesigning or replace with more environmental friendly material where possible.
3. Liaising with our suppliers and the manufactures of our packaging to identify other improvements or products which may be used which are more environmentally friendly.
4. Identify what the retail outlets do with our distribution packaging e.g. do they recycle / reuse as appropriate.
5. Where appropriate include the recycle and other logos on our packaging.
6. Inform our retailers of the recyclability of our products packaging for both distribution and consumer.

A handwritten signature in black ink, appearing to be "Gary Nuss", written over a horizontal line.

Gary Nuss
Senior Executive
Dy-Mark (Aust) Pty Ltd

16th March 2011



Action Plan

Covenant performance goals and KPI's	Actions	Responsibility	Baseline data	Target or performance goal	Timeline or milestones
1 Design – optimise packaging to achieve resource efficiency and reduce environmental impact without compromising product quality and safety	Maintain Dy-Mark Packaging Register (DM PR)	Covenant Contact Officer	Existing register	Upgrade as required	Continuous
	Review of all new distribution & consumer packaging	Covenant Contact Officer Marketing Manager	None will use SPC	Meet requirements of the APC SPC	As needed
	Conduct survey of suppliers / manufactures of our distribution & consumer packaging manufactured in Australia. <ul style="list-style-type: none">• To identify recycled material content %• To identify if they are members of APC and using the SPC or other systems• To identify if there are improved &/or more efficient packaging	Covenant Contact Officer	DM PR	To confirm that our current recycled content is still correct	June-2015
	Upgrade of Packaging Policies & Procedures for evaluating and procuring packaging against the SPC	Compliance Officer	Existing Policies	Policies & Procedures meet the SPC requirements and our needs	June-2015



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Covenant performance goals and KPI's	Actions	Responsibility	Baseline data	Target or performance goal	Timeline or milestones
1 Design continued	Review of existing distribution & consumer packaging	Covenant Contact Officer Marketing Manager Procurement Officer	DM PR	To confirm against the new SPC	June-2015
2 Recycling – The efficient collection and recycling of packaging	Introduce the waste separation program to separate waste into different streams	Compliance Officer	Replacement of existing recycled waste system of sending to ????	Separation of waste into different recycled streams with minimal going to landfill	June-2015
	Add the recycle logo on all cardboard cartons where applicable	Covenant Contact Officer Marketing Manager	DM PR	All packaging which can be recycled has the recycle logo	June-2015
	Survey retail clients to identify if they recycle our distribution packaging	Covenant Contact Officer National Product Development & Training Manager	DM PR	This data will help us improve our information requirements to our existing and new retail clients	June-2015
	Identify improvements in recycling of waste paper from within Dy-Mark				June-2015
3 Product Stewardship – a demonstrated commitment to product stewardship by the supply chain and other signatories	Liaise with suppliers, manufactures & retail to help identify ways to reduce filling waste and reduce litter	Covenant Contact Officer		A reduction of waste product from purchases going to landfill / litter	June-2015



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Covenant performance goals and KPI's	Actions	Responsibility	Baseline data	Target or performance goal	Timeline or milestones
3 Product Stewardship continued	Where necessary reinform retail clients of the recyclability of our packaging and recommend if necessary that they should recycle	National Product Development & Training Manager		Majority of retail outlets recycling the distribution packaging	June-2015
	Liaising with our suppliers and the manufactures of our packaging to identify other improvements or products which may be used which are more environmentally friendly	Covenant Contact Officer		Improved environmentally friendly packaging and possible reduced waste / little	June-2015