



# NEWS RELEASE

**Dy-Mark (Aust) Pty Ltd**

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**For Immediate Release**  
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## **Dy-Mark Release 2009 Product Catalogue**

Dy-Mark is pleased to announce the release of its 2009 product catalogue. The catalogue showcases the entire range and includes some new and innovative products. It also presents the new look Dy-Mark can design which now spans across all the product categories.

Customers will now be able to quickly and easily navigate through the product range. The range is divided into Professional Marking, Professional Marking Accessories, Metal Protection, Maintenance / DIY, Industrial Markers & Inks, Agricultural Marking, Stencilling and Packaging. These categories group products according to their function and application. The Dy-Mark Identification Solutions range of printers, label applicators, coding systems and labelling consumables are also included.

Inclusion of an industry reference guide makes it easy for customers to find the right products for a specific job. For examples, landscapers can select from products such as Chalk Spray and Turf Master, whilst products like Spray Writer, Stress Grading Ink and Lumber Crayons are ideal for the forestry industry.

The catalogue also celebrates the 45<sup>th</sup> anniversary of Dy-Mark, with the launch of some brand new products. The Line Master, Dy-Mark's new line marking machine, is among these new products. Others include Plasguard, an anti-fogging plastic cleaner, and our new range of premium marking paints.

With the launch of this catalogue, Dy-Mark continues to encourage customer feedback, an essential part of the product development success.

To find out more about how Dy-Mark can help you with your marking, labelling and packaging needs, call our Customer Service Department on 1300 396 275 for your copy of the catalogue.

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### **Notes to editors:**

#### **1. Dy-Mark (Aust) Pty Ltd**

Dy-Mark (Aust) Pty Ltd commenced operations over 40 years ago as a manufacturer of printing, coding and stencilling inks, marking pens and specialised stencilling equipment. The product range has since expanded to include specialised marking aerosols and industrial coatings products – manufactured by Dy-Mark's Coatings division.

Dy-Mark's market leading brands include Spray & Mark, Line Marking Paint, Spray Writer, Turf Master and Zinc-Gal. For information about our company and our products, please visit [www.dymark.com.au](http://www.dymark.com.au).